

SR seda reklam®

www.sedareklam.com.tr



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FACTORY

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SRseda reklam® Elevating Brands, Crafting Excellence

Step into a world where retail displays transcend the ordinary. As pioneers in innovation, we're redefining the way brands connect with their audiences, one display at a time.



At Seda Reklam, we're on a mission to empower brands with ingenious, sustainable displays that ignite sales and elevate shopping experiences. With unwavering commitment, we craft quality solutions that amplify products and businesses, all while weaving sustainability into our DNA.

Collaboration is our philosophy, offering tailored solutions that align seamlessly with your brand. Our passion for impactful retail solutions drives us, showcasing our authentic dedication to our craft.



With a legacy dating back to 1987, Seda Reklam has been at the forefront of designing and producing display units. Our impact extends across 20 countries, where our ingenious solutions, fortified by six patents, have left their mark. Year after year, we craft more than 900,000 display units and 15 million point-of-sale items, a testament to our dedication to delivering excellence. With six production sites, each specializing in different materials, we ensure that innovation and quality are woven into every product we create.

Join us remaining retail. Explore our website to discover the blend of creativity, sustainability, and retail expertise that defines us.

Your journey to retail evolution starts here.



MISSION STATEMENT:

To empower retail brands with innovative, sustainable, and captivating display solutions that enhance product visibility, drive sales, and foster lasting partnerships.

VISION STATEMENT:

To be the premier partner for retail brands in the MEWA, renowned for our creativity, quality, and customer-centric approach in providing display units that make products stand out on the shelves and drive retail success.

CORE VALUES:

Innovation: We constantly seek creative ways to design and develop display units that capture attention and drive results, staying ahead of industry trends and retail dynamics.

Quality: We are committed to delivering display solutions that meet the highest standards of quality, ensuring our products not only impress but also endure the rigors of the retail environment.

Sustainability: We value the planet and our customers' commitment to responsible practices. Our display units are designed with environmental responsibility in mind, using eco-friendly materials and promoting recyclability.

Collaboration: We forge strong partnerships with both our clients and suppliers, fostering open communication and cooperation to create display solutions that align with our clients' brand and goals.

Customer-Centric: We put our clients at the heart of everything we do. Our attentive service, tailored solutions, and responsiveness reflect our dedication to meeting and exceeding our clients' expectations.

Integrity: Honesty, transparency, and ethical conduct are the cornerstones of our interactions with clients, employees, and partners. We build trust through our actions and words.

Market Expertise: We pride ourselves on understanding the MEWA retail landscape deeply. Our market insights and experience enable us to offer strategies that align with our clients' specific needs.

Adaptability: We embrace change and evolve with the evolving retail industry. Our ability to adapt ensures that our display solutions remain effective and relevant.

Passion: We are passionate about making a meaningful impact on the retail space. Our enthusiasm drives us to deliver exceptional results that contribute to our clients' success.

Continuous Improvement: We constantly evaluate our processes, products, and services, seeking opportunities to refine and enhance our offerings to better serve our clients.

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Counter Display Units (CDU)



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STRONG & FAST SUPER GLUE
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صمغ ممتاز

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Pattex **CESARET ET**

TEK DAMLA İLE ONARMAYA CESARET ET.

- YÜKSEK PERFORMANSLIDIR VE ÇOKLU ÇÖZÜM SUNAR
- GÜÇLÜDÜR VE HIZLI YAPIŞTIRIR
- TAMİR VE ONARIM İÇİN TASARLANMIŞTIR

Henkel







Dump Bin & Central Displays









Free Standing Display Units (FSU)



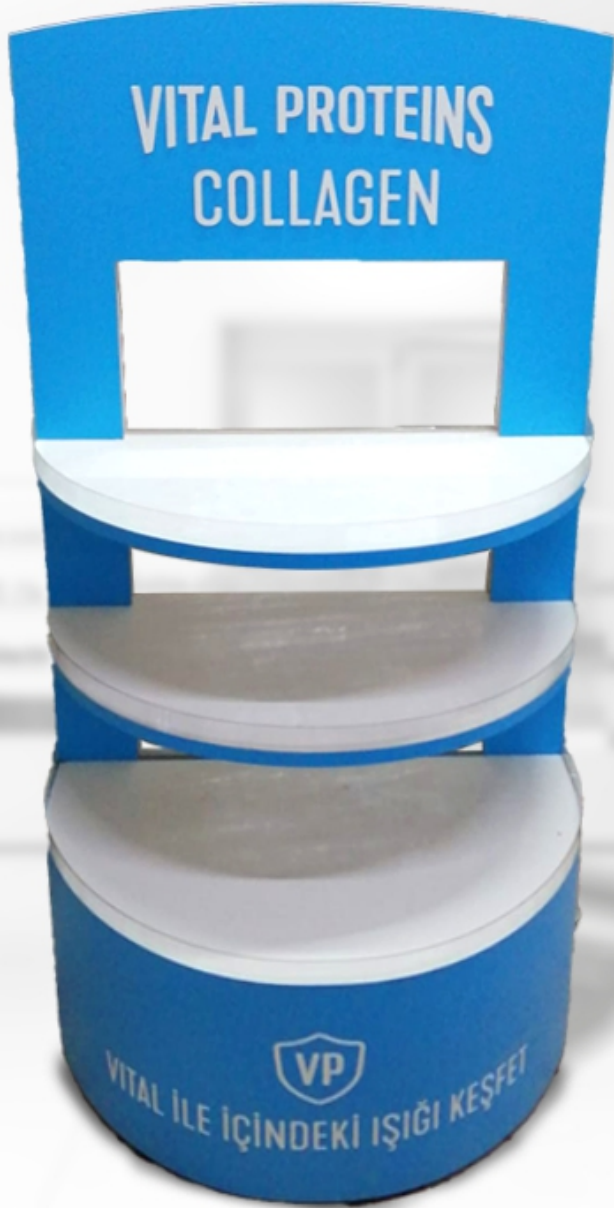


Free Standing Display Units (FSU)









Free Standing Display Units (FSU)





Modular Displays & Pallet Boxes













Parasite Displays







YOĞUN PARLAKLIK
%100 GÜÇLÜ TUTUŞ

KIRILAN ÇIĞMIS SİLİ
MÜKEMMEL GÖRÜNEN SAÇLAR

keratin
keratin

syoss
LEVEL UP

HER ANINDA. TAFT YANINDA

taft

MÜKEMMEL SABİLENE,
GÜÇLÜ BARKI

pepsi

Lays ile paylas bi' gülümseme!

GENÇLERİN ESTETİK DEĞERLERİ

pepsi

BREF'ini UNUTMA

Bref





Shelf and Corrugated Tray Displays





Shelf and Corrugated Tray Displays





Shelf and Corrugated Tray Displays



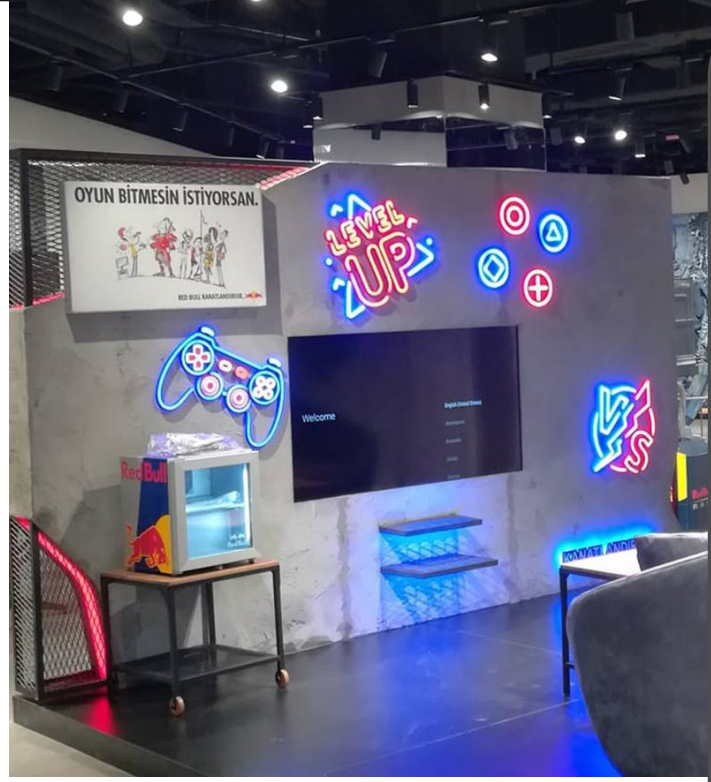






Wow Displays













KÜLTÜR SENİN!

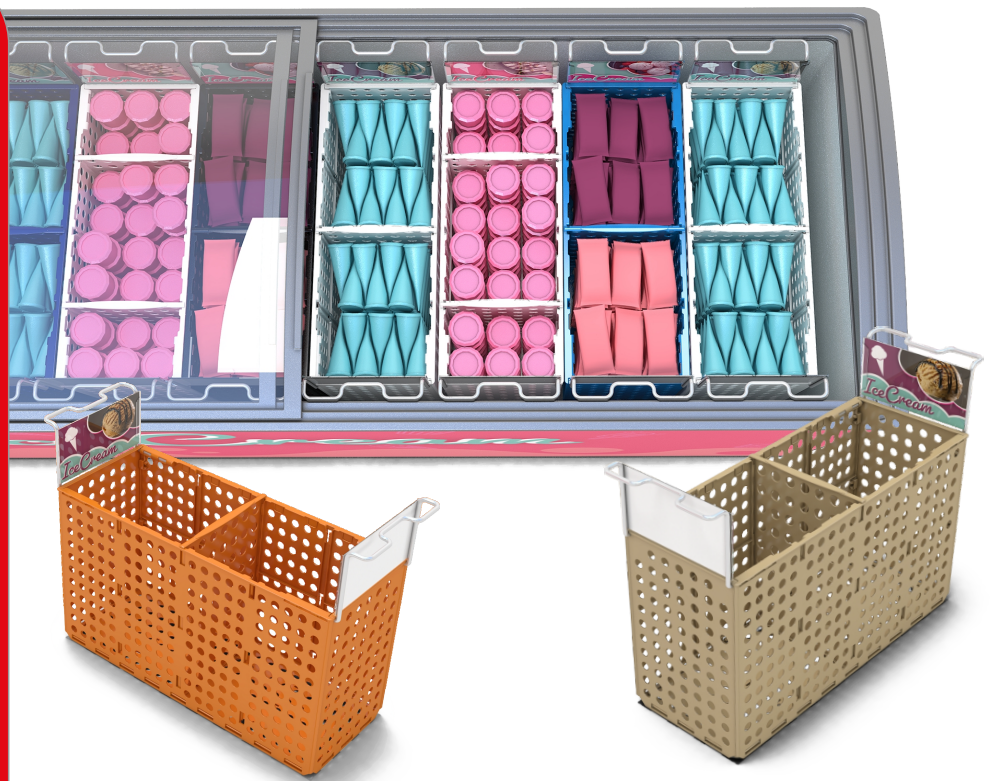
24 YAŞ VE ALTI İSTANBULLU!

Istanbul Büyükşehir Belediyesi,
Kültür AŞ ve kültür sanat sektörü işbirliği ile

**Kültür sanat etkinliklerinde
sahipleri tarafından kullanılmayan
koltuklardan biri artık senin!**



Patented Works





Plantable Seed Paper Products



Tohum.com

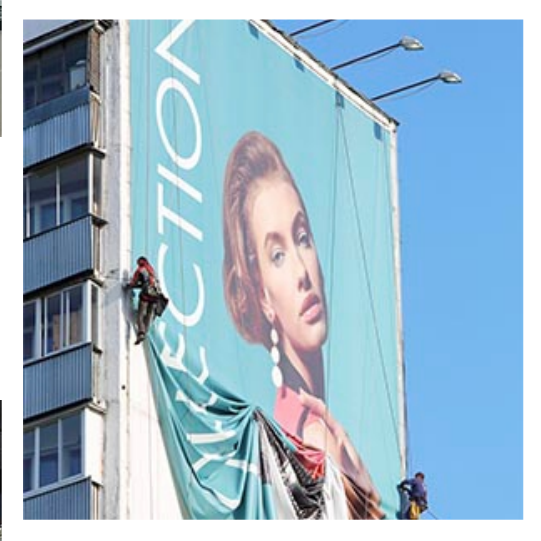
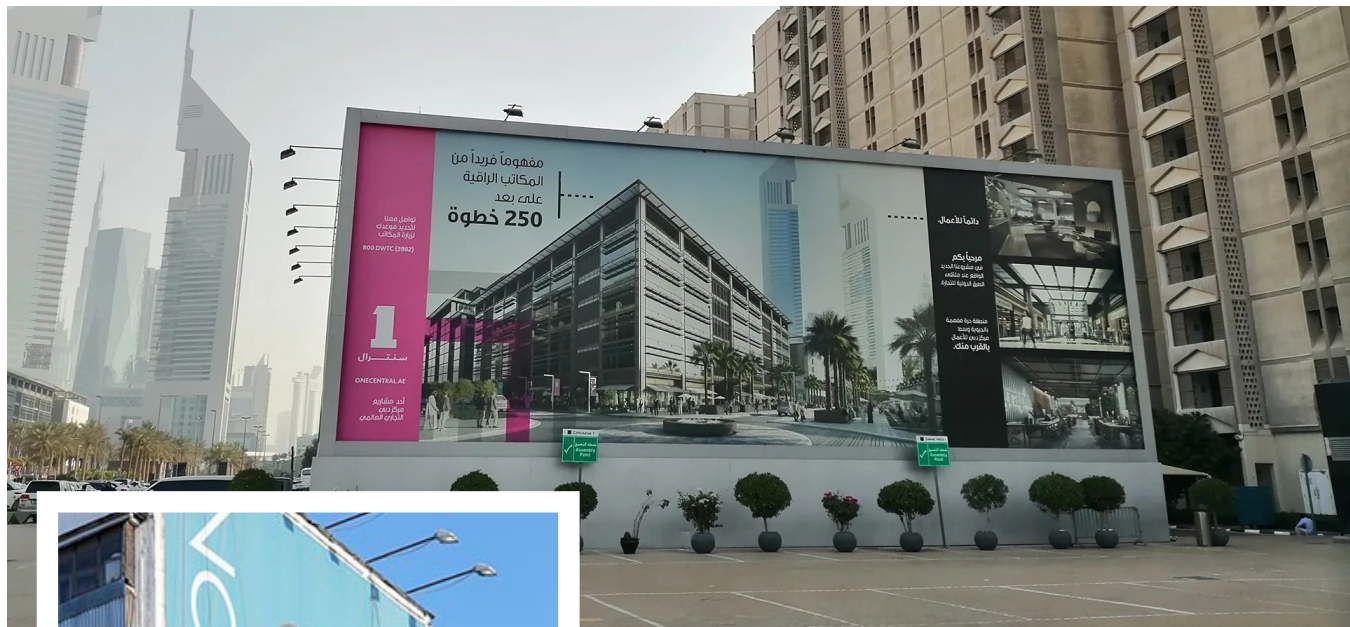


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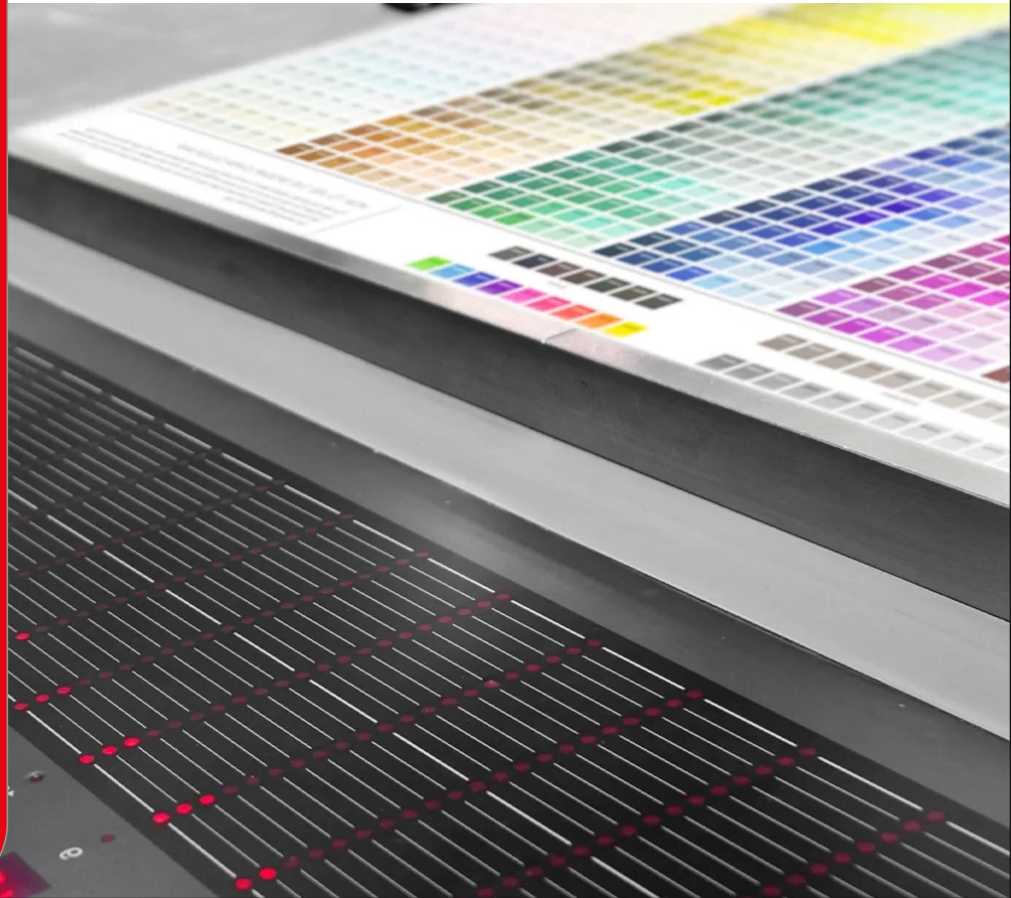


Digital Printing





Offset Printing



Outdoor Car & Building Covers





Promotional Materials





Design Services







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